

ISO 14001 : 2015 Certified Co. ISO 9001 : 2015 Certified Co.





Design the perfect lines



Save Drop Save Future...

KRITIKA UDYOG

25/17, Libaspur Ind. Area, New Delhi - 110042 Email : info.kritikaudyog@gmail.com info@rsmbathfitting.com Web.: www.rsmbathfitting.com



ISO 14001 : 2015 Certified Co. ISO 9001 : 2015 Certified Co.





ABOUT US

KRITIKA UDYOG under the brand name RSM[®], a major provider of sanitary fittings, dedicated to providing innovative water products.

For many years RSM[®] has been committed to the brand value of technology, quality, design and sustain ability that all illustrate RSM[®]'s commitment to creating exceptional experiences, with its engineering, innovation and design activities firmly anchored in our products, ultimately strengthening the customer's confidence in the brand. The plant of the RSM[®] manufacturing unit makes use of high-precision production engineering to ensure compliance with the consistently high standards. This way RSM[®] ensures that its products live up to the most uncompromising demands of workmanship and functionality.

COMPANY'S AIM

Our aim is to provide the best Quality and enhanced services to our customers. We believe in treating our customers with respect and faith. We grow through creativity, invention and innovation. We integrate honesty, integrity and business ethics into all aspects of our business functioning.

MANUFACTURING PROCESS

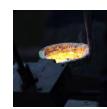
RSM professional production represents the strength of its manufacturing unit. RSM standing at the top of manufacturing technology, It shows the charm of indian creation, production forms a surmounted core advantages by leading the most advanced automatic equipment and accumulating technical storage all the way.



DIE MAKING

TESTING

HONEY BRASS



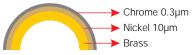
CASTING

CHECKING OF MACHINING











CARTRIDGES

- The heart of every faucet, the cartridge is responsible for controlling water supply.RSM cartridges are 2 lacs cycle tested to give a longer and trouble free operating life of
- upto 20 years (considering 60-70 operations per day)

 Wide angle of lever provides ultra comfort and flawless, smooth operation
- Our cartridge spindle is made of brass instead of plastic, to avoid breakage
- Works smoothly even at high temperatures (85 degrees) and in various pressure conditions (0.5 - 5 bar)



AERATORS

- Devices that mix air with water to give a soft and splash-free flow.
- Our integrated honeycomb-structured aerator, provides lime buildup protection
- Integrated anti-clogging dome screen of the aerator filters sediments and dust particles



- Upper shiny protection layer provides a mirror finish to every faucet.
- High Plating thickness (Nickel : 10 microns and chrome : 0.3 microns) provides tolerance to extreme climate and water conditions
- 450+ hours of salt spray test ensures our finishes are highly durable and corrosion resistant for a much longer duration.

COPPER CHROME

I

LASER

MOULDS



INDEX





18-19

AMBA

28-29

BREEZE









RAGA





DECO







22-23

AQUA

GLOBE

30-31 KASA



CONTINENTAL



24-25 NEO



AVON



ARRON

46

KUBE



ASTRA

47

SAFARI

51

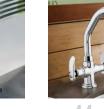
SHOWER ARM

55

JET SPRAY









42-43

KROSS















47

FUSION

52

UNBREAKABLE





48

48 KRUZE

LOTUS





53 SINKS

54 **AUTOPUSH TAPS**

















55

























56 FITTINGS









54



50-51

SHOWERS

CONNECTION PIPE



POLO COLLECTION





PL-6102 Bib Cock Short Body

PL-6104 Bib Cock Long Body

PL-6105

Angle Valve

Concealed Stop Cock PL-6107 - 15mm PL-6108 - 20mm

1/2" Quarter Turn Ceramic Disc Foam Flow









PL-6101 (R) Pillar Cock (Regular) PL-6101 (H) Pillar Cock (Heavy)

Bib Cock 2 in 1 PL-6103 S (Single Handle) PL-6103 D (Double Handle) PL-6106 (S) Angle Valve 2 in 1 (Single Handle)





PL-6106 (D) Angle Valve 2 in 1 (Double Handle)

Single Lever

Tip Ton Spout

PL-6110 Sink Cock with Swivel Spout PL-6109 Swan Neck with Swivel Spout

PL-6111 Sink Mixer with Swivel Spout

PL-6118





PL-6119

Wall Mixer with L Bend

Flush Cock

PL-6116

Wall Mixer 3 in 1



PL-6121

Plain Spout

POLO COLLECTION





SLEEK COLLECTION



1/2" Quarter Turn Ceramic Disc Foam Flow

SLEEK COLLECTION | PG. 08-09









Concealed Stop Cock SL-7107 - 15mm SL-7108 - 20mm

SL-7102 Bib Cock Short Body

SL-7104 Bib Cock Long Body

SL-7103 Bib Cock 2 in 1



SL-7106 Angle Valve 2 in 1



SL-7110 Sink Cock with Swivel Spout

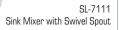
SL-7116

Wall Mixer 3 in 1

SL-7101 Pillar Cock







SL-7115 Wall Mixer with L Bend





SLEEK COLLECTION



VITA COLLECTION



1/2" Quarter Turn Ceramic Disc Foam Flow

VITA COLLECTION | PG. 10-11







VT-5105 Angle Cock



Concealed Stop Cock VT-5107 - 15mm VT-5108 - 20mm

VT-5102 Bib Cock Short Body

VT-5104 Bib Cock Long Body







VT-5106 Angle Valve 2 in 1





VT-5110 Sink Cock with Swivel Spout

VT-5101 Pillar Cock





VT-5109 Swan Neck with Swivel Spout







VT-5115 Wall Mixer with L Bend

VT-5116 Wall Mixer 3 in 1

VITA COLLECTION



DELUXE COLLECTION



ISI mark is a mark for industrial products in India. The mark certifies that a product conforms to the Indian Standard (IS), developed by the Bureau of Indian Standards (BIS), the national standards body of India. The ISI mark is by far the most recognized certification mark in the Indian subcontinent. The name ISI is an abbreviation of Indian Standards Institute, the former name of the Bureau of Indian Standards.





1/2" Half Turn Rising







Concealed Stop Cock

DX-1607 - 15mm

DX-1608 - 20mm

DX-1602 Bib Cock Short Body DX-1604 Bib Cock Long Body







DX-1605

Angle Valve



DX-1601 Pillar Cock

DX-1606 Angle Valve 2 in 1

DX-1610 Sink Cock with Swivel Spout



Wall Mixer Non Telephonic

DX-1609



DX-1603

Bib Cock 2 in 1

Swan Neck with Swivel Spout





DX-1611 Sink Mixer with Swivel Spout



DELUXE COLLECTION



CONTINENTAL COLLECTION



ISI mark is a mark for industrial products in India. The mark certifies that a product conforms to the Indian Standard (IS), developed by the Bureau of Indian Standards (BIS), the national standards body of India. The ISI mark is by far the most recognized certification mark in the Indian subcontinent. The name ISI is an abbreviation of Indian Standards Institute, the former name of the Bureau of Indian Standards.



CO-1709 Swan Neck with Swivel Spout



1/2" Half Turn Rising







CO-1702 Bib Cock Short Body CO-1704 Bib Cock Long Body

CO-1703

CO-1705 Angle Valve Concealed Stop Cock CO-1707 - 15mm CO-1708 - 20mm







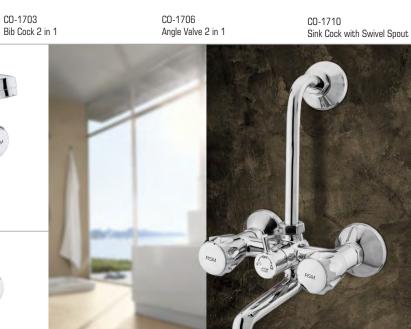


CO-1701 Pillar Cock (Heavy)



CO-1711 Sink Mixer with Swivel Spout







CONTINENTAL COLLECTION



RSM



RAGA COLLECTION





RA-5502

Bib Cock Short Body



RA-5504



RA-5505

Angle Valve



Bib Cock Long Body

Concealed Stop Cock RA-5507 - 15mm RA-5508 - 20mm

1/2" Quarter Turn Ceramic Disc Foam Flow with Flange









RA-5503 (D) Bib Cock 2 in 1 (Double Handle)

Bib Cock 2 in 1 (Single Handle)





RA-5506 (S) Angle Valve 2 in 1 (Single Handle)









RA-5506 (D) Angle Valve 2 in 1 (Double Handle)

RA-5514

with Crutch

RA-5501

Pillar Cock

RA-5512 QT Centre Hole Basin Mixer

RA-5511 Sink Mixer

RA-5513 Wall Mixer Non Telephonic



Wall Mixer Telephonic



RA-5518 Single Lever Wall Mounted Basin Mixer







RA-5515



Wall Mixer with L Bend



RA-5522 Single Lever 4 Way High Flow Divertor

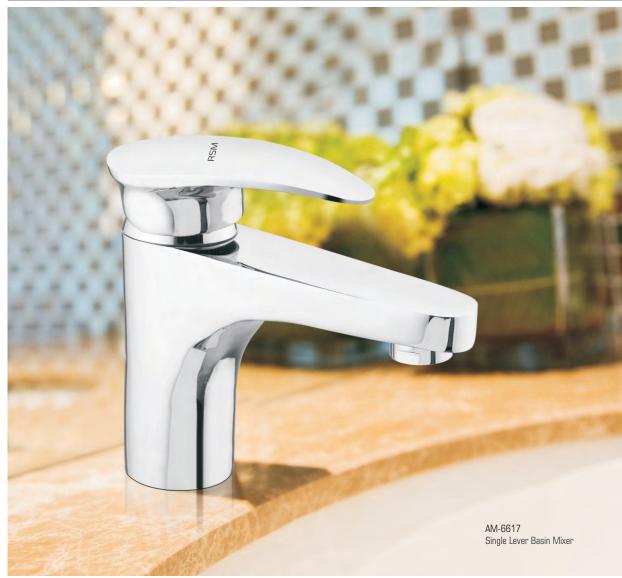


RA-5521 Plain Spout

RAGA COLLECTION



AMBA COLLECTION



AM-6602

Bib Cock Short Body





AM-6605 Angle Valve

AM-6604 Bib Cock Long Body

Concealed Stop Cock AM-6607 - 15mm AM-6608 - 20mm

3/4" Quarter Turn Ceramic Disc Foam Flow with Flange

AMBA COLLECTION | PG. 18-19



AM-6601

Pillar Cock







AM-6603 Bib Cock 2 in 1 (Single Handle)

AM-6606 Angle Valve 2 in 1 (Single Handle)

AM-6610 Sink Cock with Swivel Spout











AM-6611 Sink Mixer with Swivel Spout

AM-6613 Wall Mixer Non Telephonic

AM-6614 Wall Mixer Telephonic with Crutch

AM-6618 Single Lever Wall Mounted Basin Mixer







AM-6620 Tip Ton Spout



AM-6615 Wall Mixer with L Bend





AMBA COLLECTION



EDGE COLLECTION





ED-5903 Bib Cock 2 in 1

ED-5911

(Single Handle)

1/2" Quarter Turn Ceramic Disc Foam Flow with Flange



ED-5906

Angle Valve 2 in 1

(Single Handle)



ED-5912

QT Centre Hole Basin Mixer



ED-5910 Sink Cock with Swivel Spout









ED-5913 Wall Mixer Non Telephonic Sink Mixer with Swivel Spout

ED-5914 Wall Mixer Telephonic with Crutch

ED-5918 Single Lever Wall Mounted Basin Mixer



ED-5919 Flush Cock

ED-5920

Tip Ton Spout





ED-5915

Wall Mixer with L Bend



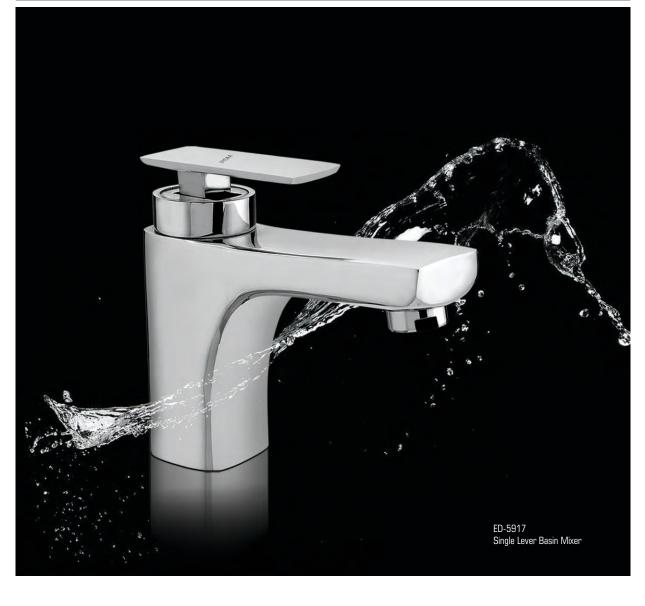


ED-5922 Single Lever 4 Way High Flow Divertor



ED-5921 Plain Spout

EDGE COLLECTION



ED-5902

Bib Cock Short Body



ED-5904 Bib Cock Long Body

Concealed Stop Cock ED-5907 - 15mm ED-5908 - 20mm

ED-5901 Pillar Cock



AQUA COLLECTION









AQ-3005

Angle Valve



AQ-3002 Bib Cock Short Body

AQ-3004 Bib Cock Long Body

Concealed Stop Cock AQ-3007 - 15mm AQ-3008 - 20mm

1/2" Quarter Turn Ceramic Disc Foam Flow with Flange

AQUA COLLECTION | PG. 22-23



AQ-3001

Pillar Cock









AQ-3006 Angle Valve 2 in 1 (Single Handle)

AQ-3012 QT Centre Hole Basin Mixer

AQ-3010 Sink Cock with Swivel Spout



AQ-3009 Swan Neck with Swivel Spout

AQ-3011 Sink Mixer with Swivel Spout

AQ-3013 Wall Mixer Non Telephonic AQ-3014 Wall Mixer Telephonic with Crutch



AQ-3021 Plain Spout



AQ-3020 Tip Ton Spout





AQUA COLLECTION







NEO COLLECTION



1/2" Quarter Turn Ceramic Disc Foam Flow with Flange

NEO COLLECTION | PG. 24-25







NE-4005

Angle Cock



NE-4002 Bib Cock Short Body

NE-4004 Bib Cock Long Body

Concealed Stop Cock NE-4007 - 15mm NE-4008 - 20mm





NE-4003 Bib Cock 2 in 1 (Single Handle)





NE-4001 Pillar Cock

NE-4006 Angle Valve 2 in 1 (Single Handle)

NE-4011

NE-4010 Sink Cock with Swivel Spout



Sink Mixer with Swivel Spout



NE-4013 Wall Mixer Non Telephonic







NEO COLLECTION



DECO COLLECTION



1/2" Quarter Turn Ceramic Disc Foam Flow with Flange







DE-2005

Angle Valve



DE-2002 Bib Cock Short Body

DE-2004 Bib Cock Long Body





DE-2006 Angle Valve 2 in 1 (Single Handle)



Sink Cock with Swivel Spout

DE-2001 Pillar Cock



DE-2009

DE-2003 Bib Cock 2 in 1 (Single Handle)

DE-2011 Sink Mixer with Swivel Spout Swan Neck with Swivel Spout





DE-2013 Wall Mixer Non Telephonic

DE-2014 Wall Mixer Telephonic with Crutch



DE-2010

DE-2015 Wall Mixer with L Bend

DECO COLLECTION



BREEZE COLLECTION



1/2" Quarter Turn Ceramic Disc Foam Flow with Flange

BREEZE COLLECTION | PG. 28-29







BR-1005

Angle Valve



Concealed Stop Cock BR-1007 - 15mm BR-1008 - 20mm

BR-1002 Bib Cock Short Body BR-1004 Bib Cock Long Body

BR-1001 Pillar Cock

BR-1011 Sink Mixer with Swivel Spout



BR-1013 Wall Mixer Non Telephonic





BR-1015 Wall Mixer with L Bend

BREEZE COLLECTION

BR-1006 Angle Valve 2 in 1 (Single Handle)



BR-1010 Sink Cock with Swivel Spout

BR-1009 Swan Neck with Swivel Spout



KASA COLLECTION





KA-3102

Bib Cock Short Body





KA-3104 Bib Cock Long Body

KA-3105

Angle Valve

Concealed Stop Cock KA-3107 - 15mm KA-3108 - 20mm

1/2" Quarter Turn Ceramic Disc Foam Flow with Flange



(Single Handle)







KA-3101 Pillar Cock KA-3106 Angle Valve 2 in 1

KA-3112 QT Centre Hole Basin Mixer KA-3110 Sink Cock with Swivel Spout





KA-3109 Swan Neck with Swivel Spout

KA-3111 Sink Mixer with Swivel Spout

KA-3113 Wall Mixer Non Telephonic KA-3114 Wall Mixer Telephonic with Crutch



KA-3123 Plain Spout



KA-3124 Tip Ton Spout





KASA COLLECTION







GLOBE COLLECTION



1/2" Quarter Turn Ceramic Disc

1/2" Half Turn Rising





GB-5005

Angle Valve



GB-5004 Bib Cock Long Body Concealed Stop Cock GB-5007 - 15mm GB-5008 - 20mm







GB-5001 Pillar Cock GB-5003 Bib Cock 2 in 1 (Single Handle)

GB-5010 Sink Cock with Swivel Spout GB-5009 Swan Neck with Swivel Spout





GB-5011 Sink Mixer with Swivel Spout









Wall Mixer with L Bend

GLOBE COLLECTION



GB-5012 Centre Hole Basin Mixer with Swivel Spout

GB-5002 Bib Cock Short Body



GB-5015



AVON COLLECTION



1/2" Quarter Turn Ceramic Disc Foam Flow with Flange







Concealed Stop Cock AV-4107 - 15mm

AV-4108 - 20mm

AV-4102 Bib Cock Short Body

AV-4104 Bib Cock Long Body

Angle Valve

AV-4105



AV-4101 Pillar Cock

AV-4106 Angle Valve 2 in 1 (Single Handle)

AV-4112 Centre Hole Basin Mixer with Swivel Spout



AV-4111

AV-4103 Bib Cock 2 in 1 (Single Handle)











AV-4115 Wall Mixer with L Bend

AVON COLLECTION

AV-4117 Premium Centre Hole Basin Mixer with Swivel Spout



RSM

ARRON COLLECTION

AR-2112

Centre Hole Basin Mixer with Swivel Spout



 $^{1\!\!/}_2$ " Quarter Turn Ceramic Disc Foam Flow with Flange $^{1\!\!/}_2$ " Half Turn Rising Foam Flow with Flange







Concealed Stop Cock AR-2107 - 15mm AR-2108 - 20mm

AR-2102 Bib Cock Short Body

AR-2104 Bib Cock Long Body

AR-2105 Angle Cock









AR-2101 Pillar Cock

AR-2103 Bib Cock 2 in 1 (Single Handle)

AR-2106 Angle Valve 2 in 1 (Single Handle)

AR-2110 Sink Cock with Swivel Spout







AR-2113

Wall Mixer Non Telephonic









ARRON COLLECTION





Swan Neck with Swivel Spout





Wall Mixer Telephonic with Crutch



ASTRA COLLECTION



1/2" Quarter Turn Ceramic Disc Foam Flow with Flange

ASTRA COLLECTION | PG. 38-39









AT-3202 Bib Cock Short Body

AT-3204 Bib Cock Long Body

AT-3206 Angle Valve 2 in 1 (Single Handle)

Concealed Stop Cock AT-3207 - 15mm AT-3208 - 20mm





Centre Hole Basin Mixer

AT-3212

AT-3205

Angle Valve



AT-3201 Pillar Cock









Wall Mixer Non Telephonic







ASTRA COLLECTION

AT-3210 Sink Cock with Swivel Spout



STRAP COLLECTION



1/2" Quarter Turn Ceramic Disc Foam Flow with Flange









ST-1102 Bib Cock Short Body

ST-1104 Bib Cock Long Body

ST-1105 Angle Valve Concealed Stop Cock ST-1107 - 15mm ST-1108 - 20mm



ST-1103 Bib Cock 2 in 1 (Single Handle)





ST-1101 Pillar Cock

ST-1106 Angle Valve 2 in 1 (Single Handle)

ST-1110 Sink Cock with Swivel Spout



ST-1109

ST-1113

Wall Mixer Non Telephonic

ST-1111 Sink Mixer with Swivel Spout Swan Neck with Swivel Spout









STRAP COLLECTION



KROSS COLLECTION



 $^{1\!\!/}_2$ " Quarter Turn Ceramic Disc Foam Flow with Flange $^{1\!\!/}_2$ " Half Turn Rising Foam Flow with Flange









KR-2202 Bib Cock Short Body

KR-2204 Bib Cock Long Body

Concealed Stop Cock KR-2207 - 15mm KR-2208 - 20mm







KR-2205

Angle Valve

KR-2201 Pillar Cock

KR-2209

KR-2206 Angle Valve 2 in 1 (Single Handle)

KR-2210 Sink Cock with Swivel Spout





KR-2203 Bib Cock 2 in 1 (Single Handle)

KR-2211 Sink Mixer with Swivel Spout Swan Neck with Swivel Spout







KROSS COLLECTION



EROS COLLECTION



1/2" Quarter Turn Ceramic Disc Foam Flow with Flange

EROS COLLECTION | PG. 44-45







ER-1205

Angle Valve



ER-1202 Bib Cock Short Body

ER-1204 Bib Cock Long Body

dy

Concealed Stop Cock ER-1207 - 15mm ER-1208 - 20mm





ER-1203 Bib Cock 2 in 1 (Single Handle)





ER-1201 Pillar Cock

ER-1206 Angle Valve 2 in 1 (Single Handle)

ER-1210 Sink Cock with Swivel Spout



ER-1213

Wall Mixer Non Telephonic



ER-1214 Wall Mixer Telephonic with Crutch



ER-1215 Wall Mixer with L Bend

EROS COLLECTION



KUBE COLLECTION











Paper Holder



Tumbler Holder

Soap Dish

Robe Hook

SAFARI COLLECTION











Paper Holder



Tumbler Holder

Soap Dish

Robe Hook

BATH ACCESSORIES | PG. 46-47

FUSION COLLECTION









Paper Holder



Tumbler Holder

Towel Rack 24"

Soap Dish

Robe Hook



COMPLETE BRASS

KRUZE COLLECTION













Tumbler Holder

Robe Hook

LOTUS COLLECTION



Tumbler Holder

Soap Dish



Paper Holder

Paper Holder



Robe Hook

Showering EXPERIENCE...

Enhance Your



Towel Ring



FEATURES

- Rain Fall & Cascade Fall
- Full Brass Chrome Finish
- Brass Concealed Fitting





S.S. Sandwich Shower SIZE 16"x16" / 20"x20" / 24"x24" / 32"x32" / 48"x48"



8mm Brass Sandwich Shower SIZE 12"x12" / 16"x16" / 20"x20"

22222222

39888888 39888888

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SHOWERS | PG. 50-51

S.S. Ultra Thin Shower SIZE 4"x4" / 6"x6" / 8"x8" / 12"x12"

SHOWER ARMS

S.S. Sandwich Shower SIZE 4"x4" / 6"x6" / 8"x8" / 12"x12"

S.S. Sandwich Round Shower SIZE 4" / 6" / 8"

FULL S.S. COLLECTION (Also Available In Brass)





SIZE

6" / 9"



Round Full Bend

9" / 12" / 15" / 18" / 21" / 24"

SIZE



Kalam 7"



Square L-Type SIZE 12" / 15" / 18"



Maze OH Shower 4"x4" / 6"x6" / 8"x8" / 12"x12"



ABS UNBREAKABLE ACCESSORIES

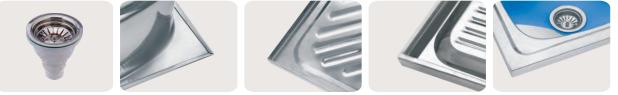
Corner Set Jumbo (Set of 3 Pcs.)	Corner Set Nano (Set of 3 Pcs.)	2 in 1 Tumbler	3 in 1 Tumbler
4 in 1 Shelf	5 in 1 Corner Shelf	16" Delux Shelf	18" Shelf
	and a second		
18" Shelf (Square)	Single Soap Dish (Oval)	Double Soap Dish (Oval)	Set Up Box Stand
Single Soap Dish (Square)	Double Soap Dish (Square)	Towel Ring (Oval)	Towel Ring (Triangle)
 Why? ABS Light weight but have more bulk. Cleans easily. 93% transparency rate. 			

➡ Resist dents & impacts.



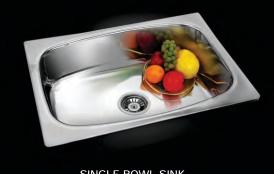
KITCHEN SINKS





WASTE COUPLING SINGLE BEEDING EDGE EDGE WITH NON BEEDING TRIPLE BEEDING EDGE PLASTIC COATING Heavy trendy design, the waste Easiest installation and strongest grip Flat edges made to adapt Edges are bent precise to 90° Supplied with Plastic-Puard (PVC coupler ensures complete drain off to embellished by edges bent to 180° according to your kitchen style. supporting great grip with the Coating) saving from cement and their composition of polymer washer Designed to enhance opulence substrate. Best suited for home, other particles during installation. Peel and synthetic rubber enhancing the in installation. Hospital & Hotels. off the coating after installation to leak proof ability have ravishing scratch free beauty





SINGLE BOWL SINK



AUTO PUSH FAUCETS

(

Angle Cock



Long Body

Bib Cock

Urinal Cock



CONNECTION PIPES









Internal Fitting

Rising for Concealed

Ceramic Cartridge

Plain 35mm

Ceramic Cartridge

Plain 40mm





Ceramic Cartridge

Extended 35mm

Ceramic Cartridge

Extended 40mm

Slim

Project Angle Valve

Flora

Angle Cock 2 Way











Ceramic Disc for Taps



INTERNAL FITTINGS

Ceramic Cartridge 46mm Ceramic Cartridge 46mm High Flow (4 Way) High Flow (5 Way) 3 Inlet

SPECIAL ITEMS

2 Way Cartridge 22mm 2 Way Cartridge 25mm





Flora Project Angle Valve

Flora

Bib Cock 2 Way

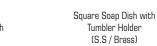
COMPLETE BRASS





Square Double Soap Dish (S.S / Brass)

(S.S / Brass)





(S.S / Brass)

HEALTH FAUCET & TUBE



S.S. Waste Coupling Half Thread

S.S. Waste Coupling Full Thread

PG. 56-**57**

Extension Nipples (Available Sizes 1",11/2",2",21/2",3",4",6")



ESSENTIALS

